

2018

OHIO UROLOGICAL SOCIETY PARTNERSHIP PROSPECTUS



OUS 2018 ANNUAL SPRING MEETING – CLEVELAND

April 13-14, 2018

Westin Cleveland

777 St. Clair Avenue NE • Cleveland, OH 44114 • www.ousweb.org

GENERAL INFORMATION

The Ohio Urological Society Annual Meeting will provide attendees with Continuing Medical Education (CME) along with advanced knowledge in the urologic field, combined with new product knowledge learned in the exhibit hall.

Official Meeting Dates

Friday, April 13 – Saturday, April 14, 2018

Expected Attendees

75-100 urologists

EXHIBIT SCHEDULE

*Times Subject to Change

Set Up:	Friday, April 12, 2018	2:45 p.m. – 5:45 p.m.
Exhibiting:	Friday, April 13, 2018	6:00 p.m. – 9:00 p.m. Welcome Reception
	Saturday, April 14, 2018	6:30 a.m. – 3:30 p.m.
Tear Down:	Saturday, April 14, 2018	After 3:30 p.m.

PAYMENT

Payments are due no later than March 2, 2018

Acceptable methods: American Express, VISA, MasterCard or Check.

Please make checks payable to:
OUS

1061 East Main Street, Suite 300
East Dundee, Illinois 60118
EIN #34-1691517

CANCELATIONS

OUS requires all cancellations to be made in writing.

Cancellation on/prior to March 16, 2018 – Exhibit Fee refunded less \$500 for administrative fee.

Cancellation after March 16, 2018 – **No Refund**

EXHIBIT DESCRIPTION

Exhibit Booth INCLUDES:

(1) 6-foot table, (2) chairs and (1) wastebasket in carpeted room

Company listed in program materials

Registration list upon check-in

CHOOSE A PACKAGE LEVEL FOR OPTIMAL PROMOTIONAL VISIBILITY. See Partnership Opportunities.

EXHIBIT ASSIGNMENT

Exhibit space will be assigned at the sole discretion of the OUS. Factors affecting exhibit location include support level; the date the registration form was received by the OUS office, the number of exhibits, and proximity to competitors.

Exhibit spaces are designed to be displayed on 6-foot tabletops only. If you have equipment or signage that will not fit on top of the table, you must contact Denise Castetter at 973-769-1020 in advance to make arrangements.

AGENDA*

FRIDAY, APRIL 13, 2018

2:00 p.m. – 6:00 p.m.	Registration/Information Desk
1:00 p.m. – 5:00 p.m.	Board of Directors Meeting
6:00 p.m. – 9:00 p.m.	Exhibit Hall Open
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5:00 p.m. – 6:00 p.m.	Urology Care Foundation Community Outreach
6:00 p.m. – 9:00 p.m.	Welcome Reception/Visit Exhibits & Posters
6:00 p.m. – 7:00 p.m.	Political Speaker – David Yost, Auditor
7:00 p.m. – 9:00 p.m.	Moderated Resident Poster Exhibition Moderators: Edward Cherullo, MD Krishnanath Gaitonde, MD

SATURDAY, APRIL 14, 2018

6:30 a.m. – 6:00 p.m.	Registration/Information Desk Open
6:30 a.m. – 7:30 a.m.	Breakfast
6:30 a.m. – 3:30 p.m.	Exhibit Hall Open
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7:00 a.m. – 7:30 a.m.	Resident Podium Presentations
7:30 a.m. – 9:00 a.m.	Live Surgery: Robotic Assisted Abdominal Sacral Colpopexy Adonis Hijaz, MD Moderators: Mark Memo, DO, Ray Bologna, MD, Ayaman Mahdy, MD
9:00 a.m. – 9:30 a.m.	Break/Visit Exhibits & Posters
9:30 a.m. – 10:15 a.m.	New Technologies Forum
9:30 a.m. – 9:45 a.m.	Rezum – Jim Ulchaker, MD
9:45 a.m. – 10:00 a.m.	Urolift – Dan Ricchiuti, MD
10:00 a.m. – 10:15 a.m.	HIFU – Herb Riemenschneider, MD
10:15 a.m. – 11:00 a.m.	Trauma – What Do I Do? Allen Morey, MD Moderator: Krishnanath Gaitonde, MD
11:00 a.m. – 11:45 p.m.	Trauma Panel Moderator: TBD – Krishnanath Gaitonde, MD or Ekwenna Obi Ekwenna, MD Panelists: Allen Morey, MD, Chris McClung, MD, Chris Gonzalez, MD
11:45 a.m. – 12:45 p.m.	Networking Lunch

*Speakers and schedule subject to change.

AGENDA*

SATURDAY, APRIL 14, 2018 *CONTINUED*

- 12:45 p.m. – 1:30 p.m. **NCS Lecturer: Update on Renal Carcinoma and Cytoreductive Nephrectomy??**
Speaker: Bradley Leibovich
- 1:30 p.m. – 2:00 p.m. **Panel: Urologist Role in the Medical Management of Renal Cancer**
Panel: Bradley Leibovich, MD, Mayo Clinic, Abhinav Sidana, MD
- 2:00 p.m. – 2:45 p.m. **Practice Management/Billing in the Modern Age**
Moderator: Mark Memo, DO
Speaker: Tom Ferkovic, R.Ph
- 2:45 p.m. – 3:00 p.m. Q & A
- 3:00 p.m. – 3:30 p.m. Break/Visit Exhibits
- 3:30 p.m. – 4:30 p.m. **Chief Resident Bowl – Debate - North vs. South?**
Moderator: Krishnanath Gaitonde, MD
- 4:30 p.m. – 5:10 p.m. **Videos Forum / Bizarre and Interesting Cases**
- 5:10 p.m. – 5:15 p.m. Poster, Video, Bizarre & Interesting Case Awards
- 5:15 p.m. – 5:30 p.m. Annual Business Meeting
Abhinav Sidana, MD

*Speakers and schedule subject to change.



PARTNERSHIP OPPORTUNITIES

PLATINUM Welcome and Networking Reception (2 available)

\$10,000

Platinum Level includes

- 6-foot draped tabletop exhibit in featured location
- Floor displays and equipment allowed
- 5 industry attendee badges
- 5 tickets to Welcome Reception
- 1 full page advertisement in symposium program
- Pre-Registration Attendee List Provided
- Company logo on signage
- Company link on conference website
- Logo recognition on conference website
- Platinum level recognition in conference program
- Recognition on mass marketing emails

Welcome and spend time with our conference faculty and attendees. Your company logo and name will be on welcome signage. Includes reception for 5 company representatives to attend, room rental, food, beverage and promotion to faculty and attendees. **BONUS:** Includes a 10-minute introduction to the BOD at the end of their Board meeting by up to two of your company representatives.

GOLD Faculty Dinner, Attendee Bag, Lanyard, WIFI Code (4 available)

\$7,500

Gold Level includes

- 6-foot draped tabletop exhibit in featured location
- Floor displays and equipment allowed
- 4 Industry attendee badges
- 4 tickets to Welcome Reception
- ½ page ad in program book
- Pre-registration attendee list provided
- Company logo on signage
- Company link on conference website
- Logo recognition on conference website
- Gold level recognition in conference program
- Recognition on mass marketing email

Choose one of the four exclusive Gold options listed here which provides the exposure and brand visibility for your company (first come, first choice):

FACULTY DINNER (1 available)

Spend dedicated time with our expert conference faculty. Attendance by two of your company representatives, room rental, food, beverage and promotion to faculty is included with the dinner. **BONUS:** Includes a 5-minute introduction to the BOD at the end of their Board meeting by one of your company representatives.

ATTENDEE BAG (1 available)

Show your support by sponsoring the official Meeting Bag. Each attendee will receive this item during registration and will carry it around throughout the event.

ATTENDEE LANYARD (1 available)

Show your support by sponsoring the official lanyard. Each attendee will receive one during registration and wear it during the duration of the event.

ATTENDEE WIFI CODE (1 available)

Your company name becomes the WIFI password for attendees that are logging in to check their emails or pull up their program materials.

Ohio Urological Society

SILVER Key Card, Breakfast, Breaks (4 available)**\$5,000**

- 6-foot draped tabletop exhibit in featured location
- Floor displays and equipment allowed
- 3 Industry attendee badges
- 3 tickets to Welcome Reception
- Pre-registration attendee list provided
- Company logo on signage
- Company link on conference website
- Logo recognition on conference website
- Silver level recognition in conference program
- Recognition on mass marketing emails

Choose one of the four exclusive Silver options listed here which provides the exposure and brand visibility for your company (first come, first choice):

KEY CARD SPONSOR (1 available)	Distribution of your custom key cards to the attendees and receive constant visibility with the OUS Hotel Block
BREAKFAST SPONSOR (1 available)	Your company logo and name will be on breakfast signage and collateral on tables
AM BREAK SPONSOR (1 available)	Your company logo and name will be on AM break signage and collateral on tables
PM BREAK SPONSOR (1 available)	Your company logo and name will be on PM break signage and collateral on tables

BRONZE SAVE \$500 with EARLY BIRD RATE: Commit on or before January 12, 2018**\$2,500****after January 12, 2018****\$3,000**

- 6-foot draped tabletop exhibit
- NO Floor displays and equipment allowed
- 2 Industry Attendee badges
- 2 tickets to Welcome Reception
- Attendee registration list provided onsite
- Company listed on signage
- Company listed on conference website
- Bronze recognition in conference program
- Recognition on mass marketing emails

**Ohio Urological Society**

Thank you in advance for your support of the Ohio Urological Society in 2018!

For more information, please contact Denise Castetter
 973-769-1020 | fax 847-960-3862 | denise@veritasmeetingsolutions.com
 or via of the OUS Industry Relations team
www.ousweb.org

MEETING VENUE AND ACCOMMODATIONS



WESTIN CLEVELAND

777 St Clair Ave NE
Cleveland, OH 44114

Phone: (216) 771-7700

www.westincleveland.com

Sophistication and Style - Downtown Cleveland Refined luxury awaits you in the heart of Cleveland, Ohio. With impeccable service and a host of helpful amenities, The Westin Cleveland Downtown is dedicated to making your stay memorable.

Beautifully appointed rooms are designed to enhance your well-being, with modern decor and perks. Enjoy locally sourced cuisine at Urban Farmer, and visit the WestinWORKOUT® Fitness Studio. The hotel is perfectly located for those wishing to explore; they're moments from downtown attractions including the Rock and Roll Hall of Fame. Showcased throughout the hotel is an impressive art collection from local artists.

Room Rate/Deadline \$168 plus taxes by March 16, 2018 by 5pm local time

Rate valid April 12-14 (check out April 15, 2018)

Direct Booking Link: [OUS 2018 Annual Spring Meeting](#)

Ohio Urological Society

OHIO UROLOGICAL SOCIETY 2018
APRIL 13-14, 2018
WESTIN CLEVELAND • CLEVELAND, OH
WWW.OUSWEB.ORG

Company Name (as to appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Address

City

State

Zip

Telephone

Fax

E-mail

Product

Special Requests/Considerations
 (Electricity form is attached)

Badges

Company Rep Name

Title

Email Address

Phone

Exhibit Partnerships

- PLATINUM LEVEL \$10,000** Welcome and Networking Reception
- GOLD LEVEL \$7,500** Choose One: Faculty Dinner Bag Lanyard WIFI Code
- SILVER LEVEL \$5,000** Choose One: Key Card Breakfast AM Break PM Break
- BRONZE LEVEL \$2,500** (on or before January 12, 2018) **\$3000** (After January 12, 2018)

Method of Payment: Check (make check out to Ohio Urological Society) EIN # 34-1691517

Signature (if paying by check): _____

Credit Card: Visa MC American Express Discover

Card Number: _____ Expiration Date: _____ CCV Code: _____ Total \$ _____

Name on Card: _____ Signature _____

Billing Address: _____

Return this completed exhibit form, payment and commercial exhibit agreement to Denise Castetter
 Mail: Veritas Meeting Solutions, 1061 E. Main Street | Suite 300 | East Dundee, IL 60118
 Email: denise@veritasm meetingsolutions.com Fax: 973.769.1020 Phone: (847) 892-7641

SHIPPING & RECEIVING

Specification	
Overnight letter	Free
Overnight box	Free
0-5 lbs	\$ 7.00
6-10 lbs	\$ 7.00
11-30 lbs	\$ 10.00
31-50 lbs	\$ 20.00
51-70 lbs	\$ 30.00
71-100 lbs	\$ 40.00
100+ lbs	\$ 60.00
Envelope	\$ 5.00
Special Handling Charge	\$ 15.00
Crate	\$ 50.00
Skids & Large Crates	\$ 150.00
Storage rates are based on 48 or less hours	
Storage 48+ hours is additional	\$5 per box / day
Outbound package	No charge

- Shipping and Storage: Hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to Hotel may arrive no earlier than 2 days in advance. Please refer to the below shipping and storage chart for a specification of storage charges based on weight and date. The mandatory handling and storage fee is retained by the Hotel and is not a tip, gratuity, or service charge for employees providing the handling services. Hotel will not be responsible for any loss or damage to materials set to Hotel prior to 2 days in advance of Customer's arrival date.

- Please be sure that all materials sent to the Hotel are marked as follows:

Hold for arrival

Name of Client or Host

Date of Function

Attention: Banquets

Complete Return Address

The Westin Cleveland Downtown

777 Saint Clair Avenue NE

Cleveland, Ohio 44114

Each piece received must be labeled with the guest name and/or meeting name and date of the function or arrival. If a shipment contains multiple boxes, all boxes should be labeled for example, in following manner; 1 of 3, 2 of 3, etc.

Groups should make arrangements to ship their materials out of the Hotel. The group is responsible for packing, sealing and labeling their own boxes.

THE WESTIN

CLEVELAND

DOWNTOWN

EXHIBITS ORDER FORM

Email:dkiser@psav.com

*** Orders will not be processed without form of payment* 216-592-9597**

Group Name: _____ Today's Date: _____
Company/Exhibitor Name: _____ Onsite Contact: _____
Exhibitor Address: _____
Dates of Function: _____ Exhibitor Phone: _____

Audio Visual Requests

Quantity	Item	Rate	Item Subtotal
_____	Easel	\$15 per day	_____
_____	46" Flat Panel LED Monitor	\$415 per day	_____
_____	55" Flat Panel LCD Monitor on Stand	\$550 per day	_____
_____	Blu-ray Player	\$115 per day	_____
_____	LCD Projector	\$375 per day	_____
_____	6ft Tripod Projection Screen	\$75 per day	_____
_____	Small Powered Speaker	\$70 per day	_____
_____	Laptop Computer	\$220 per week	_____
_____	Wireless Internet per connection	\$15 per day	_____

Electrical Requests

Quantity	Item	Rate	Item Subtotal
_____	6 Outlet Power Strip	\$20 per day	_____
_____	Extension Cord	\$20 per day	_____
Sub Total			_____

Credit Card

Type of card: AMEX Visa - MC - Diner's Club Discover

Credit Card Number: _____ Credit card numbers must be called in to PSAV

Exp Date: _____ / _____ Security Code: _____

Customer PO (if required or Purchase card used #): _____

Cardholder's Name: _____

Cardholder's Phone Number: _____

Cardholder's Email Address: _____

Cardholder's Billing Address: _____

State and Zip Code: _____

Customer Name to be Invoiced: _____

Invoice/Order Number(s): _____

Address for Shipping Exhibits

Ship To: Onsite Contact of Group and/or Your Name _____
Date & Name of Event _____
Westin Cleveland
777 Saint Clair Avenue, N.E.
Cleveland, Ohio 44114